



**FOR IMMEDIATE RELEASE**

**Date:** \_\_\_\_\_

## **National Touring Production of *Once Upon a Time... to Perform Locally***

Bright Star Touring Theatre, a national professional touring theatre company based in Asheville, NC, is visiting the area with a public performance of their acclaimed show ***Once Upon a Time...***

***Once Upon a Time...*** in this hysterical production, literature comes to life by bringing to the stage the stories of Cinderella and Jack and the Beanstalk! Mabel and Lenny, the comic duo who made Aesop's Fables such a roaring success, are determined to reenact these two classic fairy tales-undertaking more than a dozen roles. From the character formerly know as Prince Charming to a giant lumbering high above our set, this production is always a favorite of teachers and students alike.

***Once Upon a Time...*** is best appreciated by audiences from grades Pre-K-5.

Each year, Bright Star Touring Theatre serves nearly 1,000 audiences in schools, theaters, libraries, museums and more across the country. They offer a wide variety of curriculum-based programs ranging from *The Lady of Bullyburg* to *Heroes of the Underground Railroad*. The company regularly performs for The National Theatre in Washington D.C. and has gained international support by accepting an invitation from the U.S. Embassy to visit Moscow, Russia with their programs. Bright Star is committed to providing professional theatre to audiences at an affordable and all-inclusive rate. Information about all their interactive shows, including production videos, photos, study guides and more is available online at [www.brightstartheatre.com](http://www.brightstartheatre.com). For more information on ***Once Upon a Time...*** or any other Bright Star questions, please contact Bright Star Touring Theatre at (336) 558-7360.

Bright Star Touring Theatre will appear at:

**Venue:** \_\_\_\_\_

**Date and Time:** \_\_\_\_\_

**Venue Address:** \_\_\_\_\_

**Cost:** \_\_\_\_\_

**Contact Person for Program:** \_\_\_\_\_

**Contact Information:** \_\_\_\_\_